



GINSMS INC. RAISES \$400,000 IN A PRIVATE PLACEMENT

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Calgary, Alberta, April 5, 2013 - GINSMS Inc. (TSXV : GOK) announces that it has raised gross proceeds of \$400,000 at a closing of a private placement by issuing 8,000,000 common shares at a price of \$0.05 per share. GINSMS will use the proceeds from the private placement for working capital purposes.

The common shares issued by GINSMS at the closing of the private placement are subject to a four-month "hold period" ending on August 5, 2013 under applicable securities legislation and the policies of the TSX Venture Exchange.

Following the closing of the private placement, there are 51,537,499 common shares of GINSMS issued and outstanding.

About GINSMS

GINSMS owns 100% of Global Edge Technology, a technology company focused on providing inter-operator short messaging services to mobile telecom operators in Hong Kong. Since September 28, 2012 with the acquisition of Inphosoft Group Pte Ltd, a company whose activities consists in providing mobile data service and solutions, GINSMS will be focusing more on enterprise messaging needs comprising mainly of mobile marketing and machine-to-machine applications.

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Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.