



GINSMS INC.

## NEWS RELEASE

### GINSMS ANNOUNCES APPOINTMENT OF NEW CHIEF FINANCIAL OFFICER

Calgary, Alberta, September 4, 2015 – GINSMS Inc. (TSXV: GOK) (the “Corporation” or “GINSMS”) is pleased to announce the appointment of Ms. Chee Ming Shum as new interim Chief Financial Officer (“CFO”) of the Corporation in replacement of Jonathan Lai who is resigning as both interim CFO and director of the Corporation with immediate effect.

“On behalf of the Board of Directors and management team, I would like to thank Jonathan for his many contributions during his tenure as interim CFO and director of GINSMS” said the Corporation’s Chief Executive Officer, Joel Chin. “We wish him well in his future endeavors.”

#### **About GINSMS**

GINSMS is a mobile technology and services company focusing on 2 areas namely its A2P Messaging Service and its Software Products and Services. GINSMS operates a cloud-based A2P messaging service that allows the termination of SMS to mobile subscribers of more than 200 mobile operators globally. GINSMS also develops and distribute innovative software products and services for mobile operators and enterprises and have successfully deployed more than 100 solutions worldwide. GINSMS has offices in China, Singapore, Hong Kong, Malaysia and Indonesia.

#### **For further information, please contact:**

GINSMS Inc.  
Joel Chin, CEO  
Tel: +65-6441-1029  
Email: [investor.relations@ginsms.com](mailto:investor.relations@ginsms.com)

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.